

**CLEAR PROJECT  
2019**

**Comcast**Connects

*Candra Cook-Fried*

**Mentee:** Candra Cook-Fried • **Mentor:** [Name Undisclosed] • **Committee Member:** [Name Undisclosed]

# NETWORKING IS HARD

## MEETING PEOPLE IS HARD

- It's intimidating
- Striking up conversation can be scary
- Some people feel awkward meeting new faces in a work-setting
- However, *NETWORKING* is necessary

## COMCAST IS A HUGE ORG

- We have offices all over the United States
- Employees in other offices don't often hear about events at Headquarters



**COMCAST  
CONNECTS  
MAKES  
MEETING  
PEOPLE  
EASY**

**ComcastConnects is:**

- An app that brings employees together through various events
- Users can browse and create events
- Example: Happy Hour, or ToastMasters



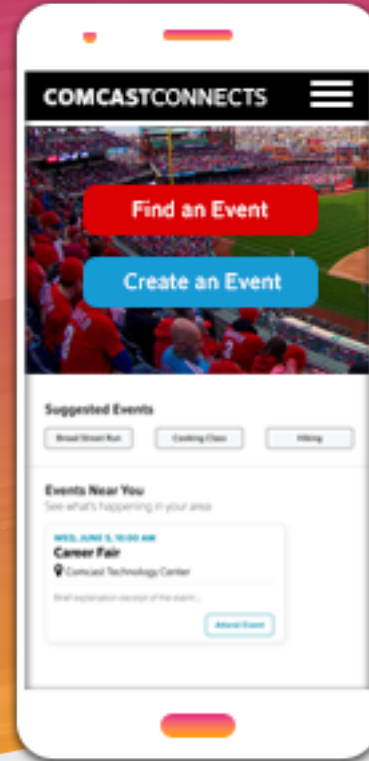


# 1. KPIs

What are the Key Performance Indicators?

## 2 MAJOR KPIs:

- Increased participation in Employee Resource Groups
  - Will get trackable records of event attendance from ERG members
- Increased networking size
  - Will require a small focus group





**2.**

# **THE TEAM**

Getting to know the players involved



**Candra Cook-Fried**  
Mentee  
UX/UI Engineer



**[Name Undisclosed]**  
Executive Sponsor



**[Name Undisclosed]**

- Executive Sponsor
- *"Events as a Service"* Organizer
- Stakeholder
- Advisor



**[Name Undisclosed]**

- Mentor
- Advisor



**[Name Undisclosed]**

- Triad Committee Member
- Advisor



**3.**

# **REQUIREMENTS**

Getting the ball rolling



# BIG PICTURE

	A	B	C
Design	Wireframe Complete	Front-end UI in progress (Angular JS)	Final product will need a 2 <sup>nd</sup> pair of eyes
Data Mining	Data Miners have volunteered to assist	Requires access to <i>ComcastNow</i> API	Will info be available for FTE and Contactors?
Back-end Development	Temporarily housed in Cloud Foundry	Exploring Sharepoint and Comcast's CMS	Will require corporate approval

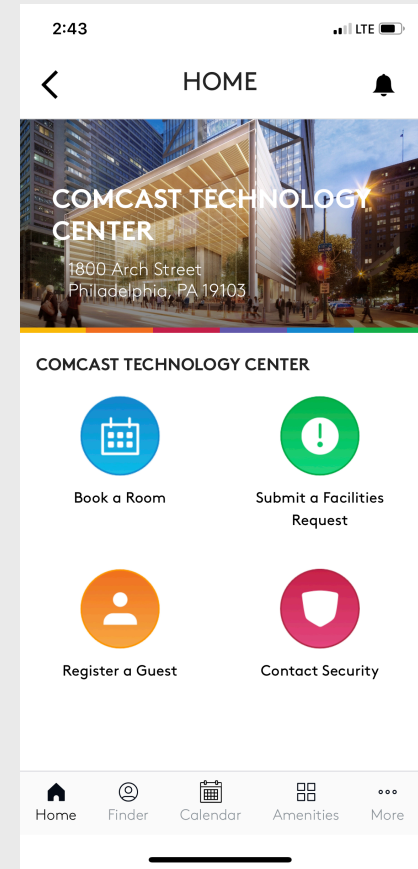
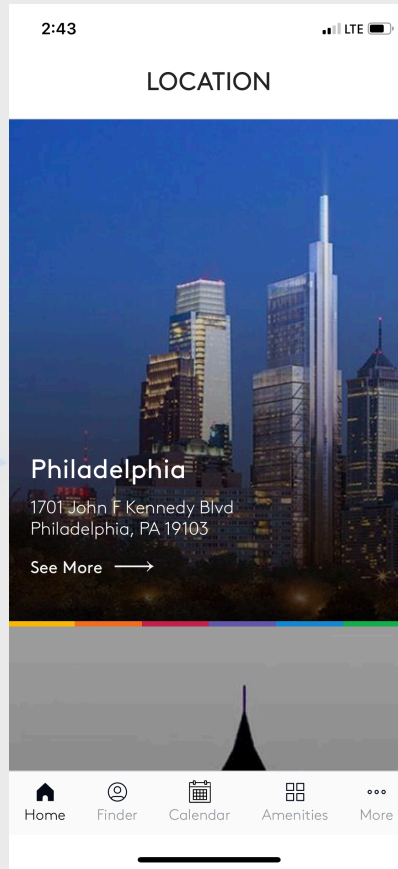
# 4. **ROADBLOCKS**

Every great idea has a hurdle



# CAMPUS APP

- Similar app exists
- Only available to Philly employees

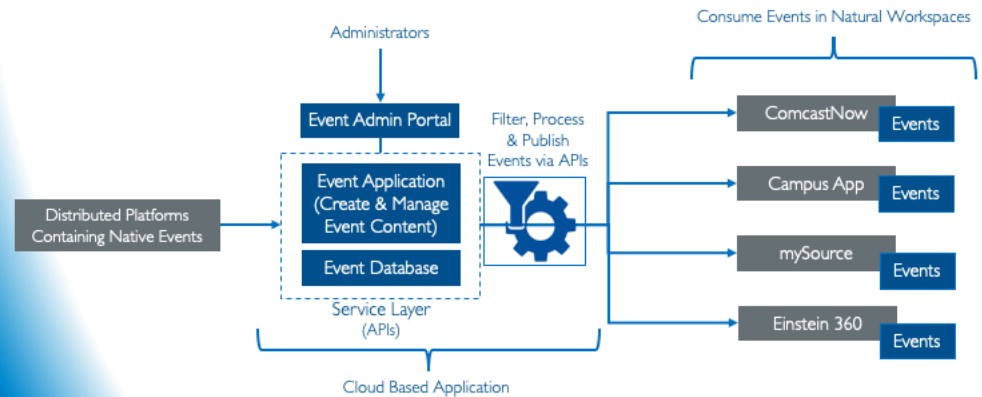




# SILVER LINING

- Talks of merging my idea with that of "Events as a service"

## Events As A Service Architecture





# TEST RUN

<https://70c9l8.axshare.com>